CONVERSIONS

Appointment Setting & Account Management

ED Tech

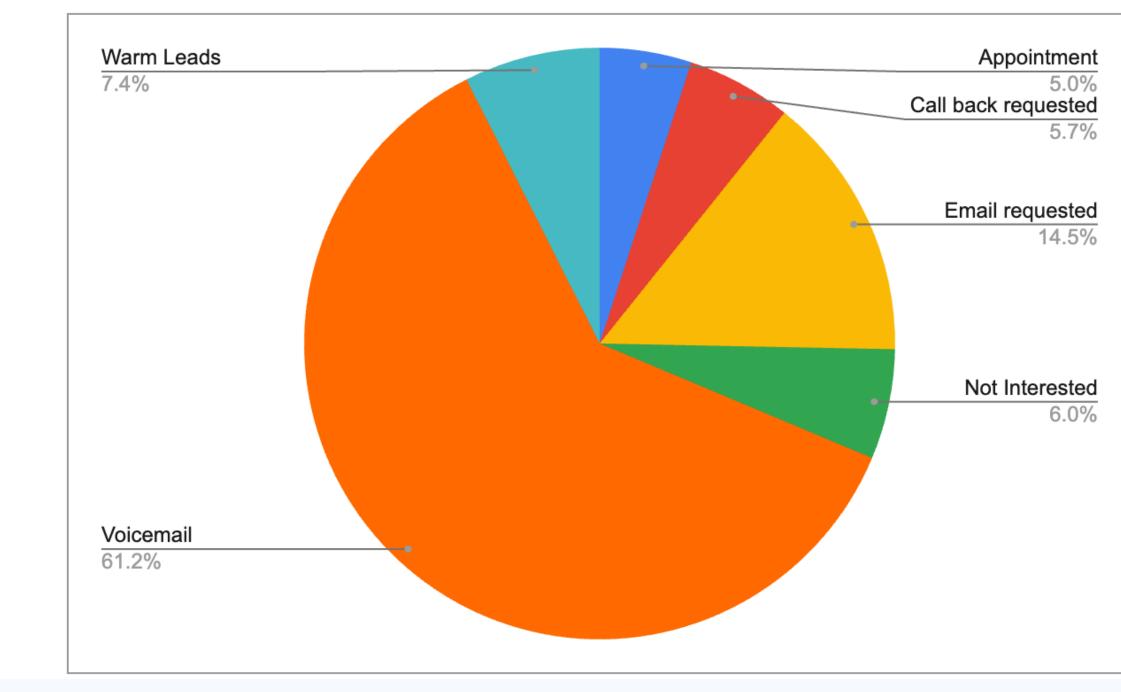
2110

Results based on 2110 Cold Leads Based on 1 Week (Enterprise Client) 200-300 hours per week

106 Appointments = 5.0 % Conversion Rate 157 Warm Leads = 7.4 % Conversion Rate (Manual Email Campaign for all Voicemails)

Overall Call Status

Call Status	Total
Appointment	106
Call back requested	121
Email requested	307
Not Interested	127
Voicemail	1292
Warm Leads	157





Total