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CONVERSIONS

Business Development - Bookingkeeping

Results based on 10 Qualified Leads

40 hour BDR Package

5 Sales = 50.00 % Conversion Rate

Follow -up later = 10.00 % Conversion Rate

Pipeline = 10.00 % Conversion Rate

Not Interested = 30.00 % Conversion Rate

Overall Call Status

Call Status	Total
Follow Up Later	1
Not Interested	3
Pipeline	1
Sale	5
Total	10

