

CONVERSIONS

Appointment Setting - Real Estate

Consumer List

Results based on 834 Cold Leads

80 Hours Appointment Setting

17 Appointments = 2.0 % Conversion Rate

138 Connection = 16.5 % Conversion Rate

595 Connection = 71.3 % Conversion Rate

84 Bad numbers = 10.1 % Conversion Rate

Overall Call Status

Call Status	Total
Appointment	17
Bad Number	84
Connection	138
No Connection	595
Total	834

