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CONVERSIONS

Sales Development Promotional Marketing Company

Results based on 831 Cold Leads
Based on a custom package

32 Appointments = 3.9 % Conversion Rate

25 Warm leads = 3.0 % Conversion Rate

Overall Call Status

Call Status	Total
Appointment	32
Call Back Reque	24
Email Requester	3
Email Sent	96
Error	52
Live Message	57
New Info Neede	63
Not Interested	108
Other	88
VM/No Answer	283
Warm Lead	25
Total	831

